

Code No: MB1611/R16

MBA I Semester Regular/Supplementary Examinations, Jan/Feb-2018

PRINCIPLES OF MANAGEMENT

Time: 3 Hours

Max. Marks: 60

*Answer Any FIVE Questions
All Questions Carry Equal Marks
Question No. 8 is Compulsory*

1. a Define Management. Explain the functions of management. 6Marks
b Explain the contingency theory of management. 6Marks
2. a Explain the classical theory of management. 6Marks
b Elucidate the role of a manager in a globalized era. 6Marks
3. a What do you mean by planning? How does planning helps manager take rational decisions? 6Marks
b Explain the principles of organizing in detail. 6Marks
4. a Explain different leadership styles. 6Marks
b What is controlling? Elucidate the controlling techniques employed by managers. 6Marks
5. a What is Span of Management? Explain the factors affecting Span of Management. 6Marks
b What is Line and Staff Organization Structure? Explain its advantages. 6Marks
6. a What is the significance of decision making in organizations? Explain the process of decision making. 6Marks
b Elucidate Vroom's participative decision making model. 6Marks
7. a What is stress? Explain the ways to cope with stress in organizations. 6Marks
b Define MBO. Explain the concept and process. 6Marks
8. Abhijeet publishing company: Mr. Abhijeet was the founder of a publishing company specializing in management books within a short span of time, the company proposed and grew very fast. Its sales rose from Rs. 50,000 the first year to Rs. 10 lakhs three years lakhs. The editing production and sales staff grew almost as fast. But the company was having problems and of late uncertainty and confusion grew in the company. New people were making decision to the best of their ability but many of them did not fit together. One of Mr. Abhijeet's key associates suggested that the company ought to have better planning and certainly needed clear policies to guide decision making, by Mr. Abhijeet was unimpressed. His response was that if he took time off to plan and develop policies to days he might not have a company tomorrow, and that he had no choice but to spend his time meeting to days problems as they came up. 12Marks
 - i) If you were one of the never managers in the company and had takes a course in the basics of management, what would you say to Mr.Abhijeet?
 - ii) Outline exactly how would you show him that planning and policy making are important to the company if it has to grow effectively.



Code No: MB1311/R13

MBA I Semester Supplementary Examinations, Jan/Feb-2018

MANAGEMENT THEORY AND ORGANIZATION BEHAVIOR

Time: 3 Hours

Max. Marks: 60

*Answer Any FIVE Questions
All Questions Carry Equal Marks
Question No. 8 is Compulsory*

1. a Explain the features of scientific management in detail. 6Marks
b Elaborate the various tools and techniques of decision making 6Marks
2. a Discuss the advantages and disadvantages of decentralization of authority 6Marks
b Discuss in detail the process of management control 6Marks
3. a Discuss those factors that affect selection and attention in the process of perception. 6Marks
b Explain the personality traits. Discuss about the big five personality traits 6Marks
4. a What is a group? Explain the various stages of group formation and development. 6Marks
b What are the various challenges to leadership in cross – cultural environment? 6Marks
Elaborate
5. a What are the various factors influencing the culture of an organization? Explain. 6Marks
b Discuss the various approaches to organizational culture/ 6Marks
6. a “Planning will not fetch effective results without proper controlling”. Comment 6Marks
b Write in detail about the various principles of organizing 6Marks
7. a Define organizational behavior. Explain the linkages of organizational behavior with 6Marks
other social sciences.
b What are the steps involved in measuring organizational culture? Explain. 6Marks



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8. Two companies X and Y producing 40 count cotton yarn with similar levels of investment, size, and labor force have been competing with each other. All their costs, such as raw materials, power, wages, administrative, sales, interest, and depreciation expenses, have been the same. Company X has been earning around 1.2 times of the net profit level when compared to the net profit earned by company Y.

The management of company Y appointed a taskforce to find out the reasons for the same. On detailed analysis carried over by the task force, it was found that the motivation level of employees of company X was relatively far higher than that of company Y. It was mainly on account of certain facilities provided to company X such as environment on the shop floor in terms of space for movement, lighting arrangements, canteen facilities, pickup and drop facility from home to company and back and a free membership of a local club. It was also found that emphasis of company X had free access to top management and every month employees achievements used to be recognized by giving them token prizes; handed over to them by the top management in person in a function organized by the company

Questions:

- i) Elaborate the benefits provided by company X as per the Herzberg's Two factor theory.
- ii) Discuss the impact of the provisions provided by company X on the performance of employees and more returns for company X.
